AHST 2331-001 (21414)
Understanding Art
Dr. Charissa N. Terranova
Spring 2018
Tuesdays and Thursdays 11:30-12:45
ATC 1.102

Office Hours: Tuesday 2:30-3:30 and by appointment
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Contact: terranova@utdallas.edu

Teaching Assistants:
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Tuesday 01/09/18 Introduction

#### **DESCRIPTION:**

This course offers a general investigation into the hybrid realm of art-science-technology. The class focuses on the nature of the visual arts and architecture and the role of science and technology therein. It emphasizes the influence of scientific and technological invention on the issues and ideas that artists explore through their work and how these ideas translate into the artwork. Attention is given to the interpretation of the role of science and technology within art and architecture and how the forces together relate to and constitute society over the last two millennia.

## THEMES:

There are three primary themes in this class, which are often interwoven each week. This means, most lectures have elements of each theme.

<u>Virtual Reality</u>: In the most basic sense, "virtual reality" or VR refers to an experience that is not exactly real, but near real. Humans have been creating near real experiences in VR for several millennia. This class will study the human penchant to recreate reality virtually in drawing, painting, architecture, and through digital technology.

<u>Infrastructure</u>: The term infrastructure refers to the basic, underlying framework or features of a system or organization. Often, these basic frameworks serve a country, city, or defined area. Examples include sewer and light systems, transportation and communication systems, power plants, and schools.

Extensions of the Senses and/or Prosthetic Extensions: The great Canadian media theorist Marshall McLuhan used the word "extension" to describe various technological media, ranging from writing and moveable print-type to film and the automobile to photography and the computer. This class explores how such technological extensions function as prosthetics which enhance the capabilities of the basic human body.

## **ORGANIZATION:**

The class is organized around theme-driven modules that include short reading assignments, lectures, in-class note-taking, films, quizzes, and discussion.

## **REQUIREMENTS:**

Students are required to attend every class, complete all assignments, and participate with candor and verve in class. Students are allowed two unexcused absences after which each absence will result in the lowering of the final grade by a half a letter grade. Students with illnesses that require extended periods of absence are encouraged to officially withdraw from class.

## ASSIGNMENTS – QUIZZES, NOTEBOOKS, EXAMS:

Quizzes: Each sub-module culminates with a quiz, which is then followed by discussion. The quizzes consist of one very general question derived from the week's reading assignment(s). There are twelve quizzes in the class. Percentage of grade: 30%.

Notebooks: Students are required to keep a notebook that records attendance and the notes you have taken based on lectures, in-class discussions, and/or films. Each entry should be dated and titled. The title should come from the professor's lecture title and/or the syllabus. Students are encouraged to use bullet points and titles of works of art from presentations to organize notes. Notebooks must be neatly handwritten and bound in a notebook. Students submit notebooks for a grade at the midterm on **Thursday March 2, 2017** and at the final exam, tba. Percentage of grade: 40%.

Exams: There are two exams in the course, a mid-term on <u>Thursday March 1, 2018</u> and a final exam, tba. The tests consist of slide identification and short answer questions. The test material is taken from the lectures. The professor distributes a review sheet prior to each test. Percentage of grade: 30%.

## **READING ASSIGNMENTS:**

The reading assignments are available in your textbook and at the Docutek website listed below:

- 1. Textbook: Oliver Grau, *Virtual Art: From Illusion to Immersion*. Cambridge, MA: MIT Press, 2003.
- 2. Docutek, an on-line resource offered by the university library:
- Docutek URL: <a href="http://utdallas.docutek.com/eres/coursepage.aspx?cid=2248">http://utdallas.docutek.com/eres/coursepage.aspx?cid=2248</a>
- Docutek Password: invention

## **SLIDE PRESENTATIONS:**

All slide presentations are available at <u>www.charissaterranova.com</u>.

## **CLASSROOM BEHAVIOR:**

- No food or drink in the auditorium.
- No laptops or smart devices are allowed once the lecture has begun.
- Discussion is encouraged. Please raise your hand to ask questions or make comments.

## STANDARD UTD POLICIES:

http://www.utdallas.edu/deanofstudents/conductguidelines.html

http://provost.utdallas.edu/

http://www.charissaterranova.com/syllabi/utd-policies.htm

#### **SCHEDULE:**

#### VIRTUAL REALITY: FROM PREHISTORIC CAVES TO ANCIENT ROME

#### Tuesday January 9

Introduction and Lecture: Techne and Art; Virtual Reality and Prehistoric Cave Drawings

Reading Assignment

Chapter 1, "Introduction," Oliver Grau, Virtual Art: From Illusion to Immersion, 2-22.

"Virtual Realities Then and Now: The Caves of Lascaux," http://www.transparencynow.com/lascaux.htm.

#### Thursday January 11

Film Screening: Cave of Forgotten Dreams (2010) Directed by Werner Herzog

#### Tuesday January 16

Quiz #1 and Discussion

#### Thursday January 18

Lecture: Roman Urbanism, Architecture, and Infrastructure

Reading Assignment:

J. N. Hopkins, "The Cloaca Maxima and the Monumental Manipulation of Water in Archaic Rome," in K. Rinne, ed., *The Waters of Rome* (Charlottesville, VA:

University of Virginia Press, 2007) 1-15. http://www3.iath.virginia.edu/waters/Journal4Hopkins.pdf

#### Tuesday January 23

Lecture: Roman Interiors and Paintings

Reading Assignment:

Chapter 2, "Historic Spaces of Illusion," Oliver Grau, Virtual Art: From Illusion to Immersion, 24-89.

#### Thursday January 25

Quiz #2 and Discussion

#### VIRTUAL REALITY AND SACRED SPACES

#### Tuesday January 30

Lecture: Hagia Sophia: Symbolisms and Strata of Structures and Time

Reading Assignment:

Emma Wegner. "Hagia Sophia, 532–37." In *Heilbrunn Timeline of Art History*. New York: The Metropolitan Museum of Art, 2000–.

http://www.metmuseum.org/toah/hd/haso/hd\_haso.htm (October 2004)

Rowland J Mainstone. "Questioning Hagia Sophia." In Hagia Sophia: From the Age of Justinian to the Present. Princeton, NJ: Princeton University Press, 1988.

158-176.

#### Thursday February 1

Quiz #3 and Discussion

#### Tuesday February 6

Lecture: Mosque of Cordoba: Spoilage and Repetition of Forms

Reading Assignment:

Tracy Hildebrand. "Architectural Origins of the Mosque of Cordoba," http://digitalcommons.unl.edu/cgi/viewcontent.cgi?article=1174&context=nebanthro

#### Thursday February 8

Quiz #4 and Discussion

#### Tuesday February 13

Film Screening: Cathedral (2012) PBS Documentary narrated by David Macaulay

Reading Assignment:

Jean Sorabella. "Pilgrimage in Medieval Europe." In *Heilbrunn Timeline of Art History*. New York: The Metropolitan Museum of Art, 2000–.

http://www.metmuseum.org/toah/hd/pilg/hd\_pilg.htm (April 2011)

#### Thursday February 15

Quiz #5 and Discussion

#### **Distribution of Mid-Term Exam Review**

#### TECHNOLOGICAL EXTENSIONS AND PROSTHETICS OF VISION

#### Tuesday February 20

Lecture: Lenses and Prosthetic Vision in Early Modernity: Italy and England

Reading Assignment:

"The Telescope," The Galileo Project, Rice University, <a href="http://galileo.rice.edu/sci/instruments/telescope.html">http://galileo.rice.edu/sci/instruments/telescope.html</a>

Matthew F. Walker, "The limits of collaboration: Robert Hooke, Christopher Wren and the designing of the monument to the great fire of London," *The Royal Society Journal of the History of Science* (February 2011).

#### Thursday February 22

Quiz #6 and Discussion

#### Tuesday February 27

Mid-Term Exam Review

#### Thursday March 1

Mid-Term Exam

#### Tuesday March 6

Lecture: Painting with Grids – From Vermeer to Photorealism

Reading Assignment:

Gerhard Gutruf and Hellmuth Stachel, "The Hidden Geometry in Vermeer's 'The Art of Painting'," http://www.heldermann-verlag.de/jgg/jgg14/j14h2gutr.pdf "Vermeer and the Camera Obscura," http://www.essentialvermeer.com/camera\_obscura/co\_one.html#.WFBlqJIuqVs

#### Thursday March 8

Quiz #7 and Discussion

#### Tuesday March 13 / Thursday March 15

Spring Break No Class

#### ARCHITECTURE, MOBILITY, INFRASTRUCTURE, AND VIRTUAL REALITY

Tuesday March 20

Lecture: Rolling Through the Landscape and Spatial Surrounds: Trains and Panoramas

Reading Assignment:

Chapter 3, "The Panoramas of the Battle of Sedan: Obedience through Presence," Oliver Grau, Virtual Art: From Illusion to Immersion, 90-139.

#### Thursday March 22

Quiz #8 and Discussion

#### Tuesday March 27

Lecture: Mobile Prosthetics: Automobiles and Highways

Reading Assignment:

Paul Mason Fotsch, "The Building of a Superhighway Future at the New York World's Fair," Cultural Critique, no. 48 (Spring 2001) 65-97.

#### Thursday March 29

Quiz #9 and Discussion

#### Tuesday April 3

Lecture: Virtual Realities in Painting and Photography

Chapter 4, "Intermedia Stages of Virtual Reality in the Twentieth Century: Art as Inspiration for Evolving Media," Oliver Grau, *Virtual Art: From Illusion to Immersion*, 140-191.

#### Thursday April 5

Lecture: Virtual Realities Constructed, Edited, and Made: Film and Montage

David Bordwell, "The Idea of Montage in Soviet Art and Film," Cinema Journal, Vol. 11, No.2 (Spring, 1972) 9-17.

#### Tuesday April 10

Film Screening Man with a Movie Camera (1929) Directed by Dziga Vertov

#### Thursday April 12

Quiz #10 and Discussion

#### **Distribution of Final Exam Review**

## VIRTUAL REALITY IN THE DIGITAL AGE

## Tuesday April 17

Lecture: The Digital Image in Art

Reading Assignment:

Chapter 5, "Virtual Art – Digital! The Natural Interface," Oliver Grau, Virtual Art: From Illusion to Immersion, 192-211.

Chapter 6, "Spaces of Knowledge," Oliver Grau, Virtual Art: From Illusion to Immersion, 212-269.

## Thursday April 19

Quiz #11 and Discussion

## Tuesday April 24

Lecture: Telecommunications and Biology in Art

Reading Assignment:

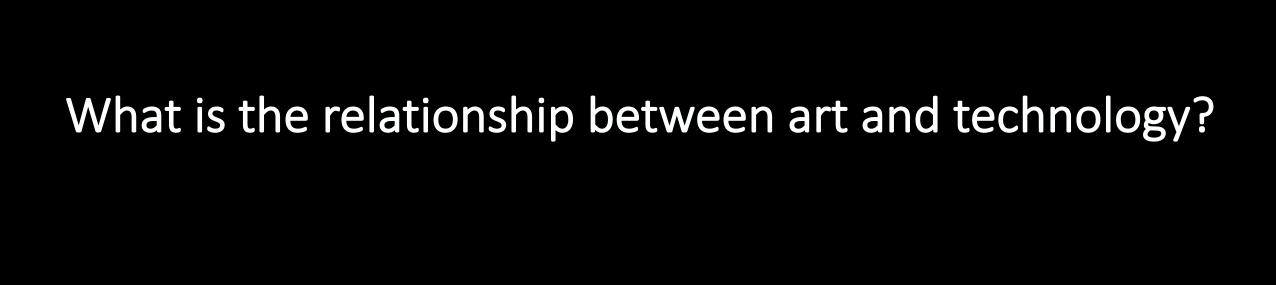
Chapter 7, "Telepresence: Art and History of An Idea," Oliver Grau, Virtual Art: From Illusion to Immersion, 270-295.

Chapter 8, "Evolution," Oliver Grau, Virtual Art: From Illusion to Immersion, 296-337.

## Thursday April 26

Quiz #12, Discussion, and Final Exam Review

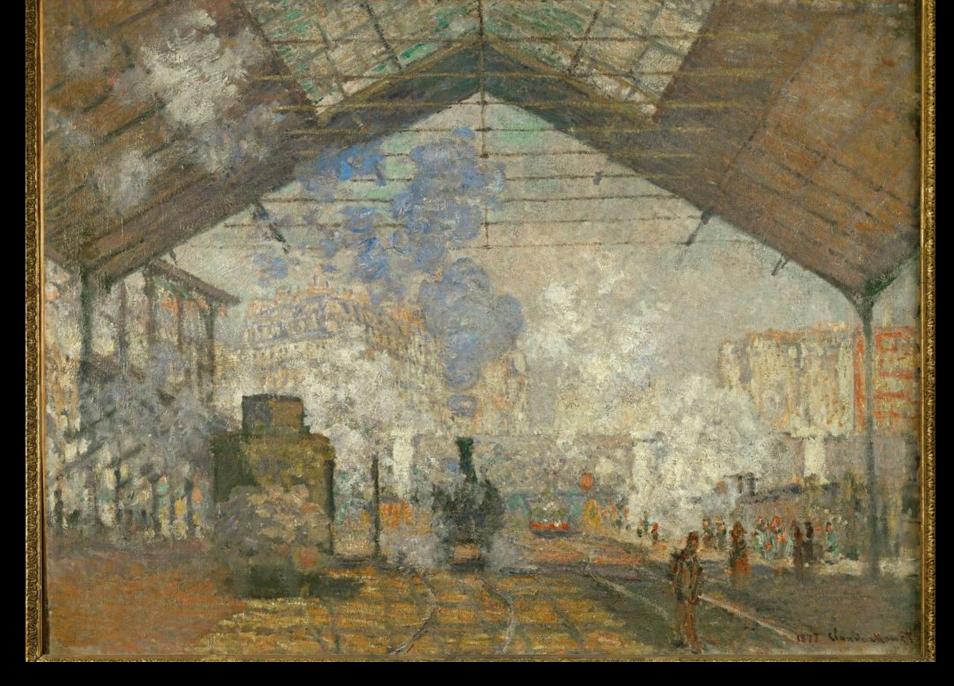
### FINAL EXAM TBA





Claude Monet, Impressionist Sunrise, 1872 1'7" x 2'1"

Painted "en plein air"

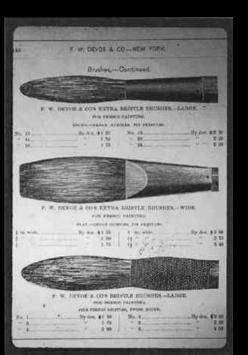


Claude Monet, La Gare Saint-Lazare, 1877



The tin tube was more resilient than its predecessor (the pig bladder), enabling painters to leave their studios. (Chrysler Museum of Art). The collapsible paint tube was invented in 1841 by portrait painter John Goffe Rand, superseding pig bladders and glass syringes as the primary tool of paint transport. By 1842, the tube was being sold exclusively by the firm of Winsor & Newton as "Rand's Patent Collapsible Tube". Other technical advances include the portable easel and the portable stool, (near right). The change in brush ferrules from quill, thread, or wirebound brushes to metal ferrules (far right) also made painting more mobile. The metal made paint brushes sturdier and less subject to damage. Probably introduced in the 18th century, the metal ferrule gained popularity in the 19th century.





## The HISTORY of the ARTISTS' COLOUR TUBE.



Bladders in use prior to 1840 Perforated & closed with Tack.

WILL! WINSOR'S First Patent Tube 1840 PATENT Nº 8394.



Metal Tubes ABOUT 1841.



Early makes







Specimens of Tubes manufactured by MESSRS WINSOR & NEWTON, LTP

UP TO PRESENT TIME.

A. PATENT SPRING CLIP 1897. Nº 7402.

B. ,, SLOW DRYING CLIP 1905. ,, 10522.

C. " TUBE CAP 1904. " 28031.

1905. " 11435.

Ist August 1911.



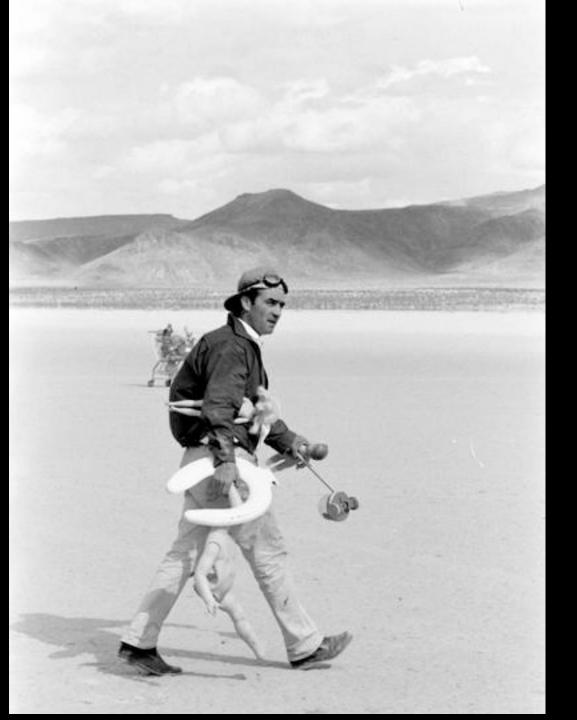
Marcel Duchamp, Bicycle Wheel, 1913





Tinguely at Iris Clert Galerie, 1959

Jean Tinguely, Méta-Matic #17, 1959



Study for an End of the World, No. 2, 1962

Tinguely in Nevada desert outside of Las Vegas, 1962

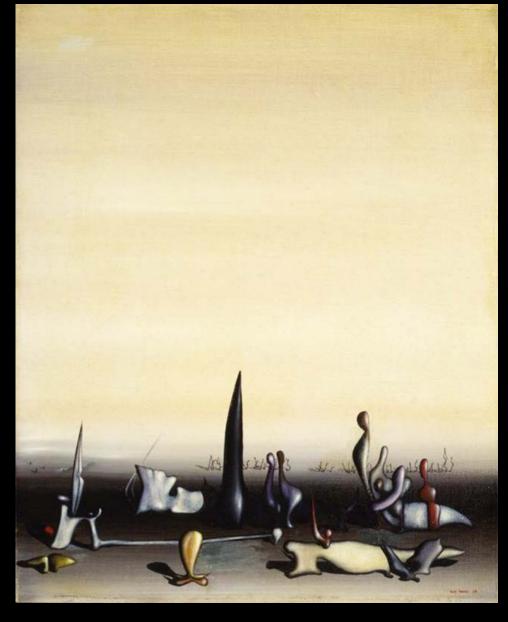












Surrealism, Technology, Biology

Above: Yves Tanguy, Heredity of Acquired Characteristics, 1936
Top Left: Jean Study for an End of the World, No. 2, 1962
Bottom Left: Yves Tanguy, 'Azure Day' 1937





Jean Tinguely in Nevada Desert Trying Out His Self-Destruction Machine Sculpture



# Etymology

Techne (Greek root of technology)

- 1 activities, skills of craftsman
- 2 arts of mind, fine arts

"the bringing-forth of the true into the beautiful"

Our word "technology" comes from the Greek technikon, which is related to the word techne. In the sense of "technique," techne refers to both manufacturing (the techniques of shoemakers and printers, for example) and to the arts (the techniques of poets and graphic designers, for example). Techne is part of poeisis, or poetry and/or crafting.

The most elemental process of modern times is the conquest of the world as images.

Martin Heidegger, quoted by Oliver Grau in

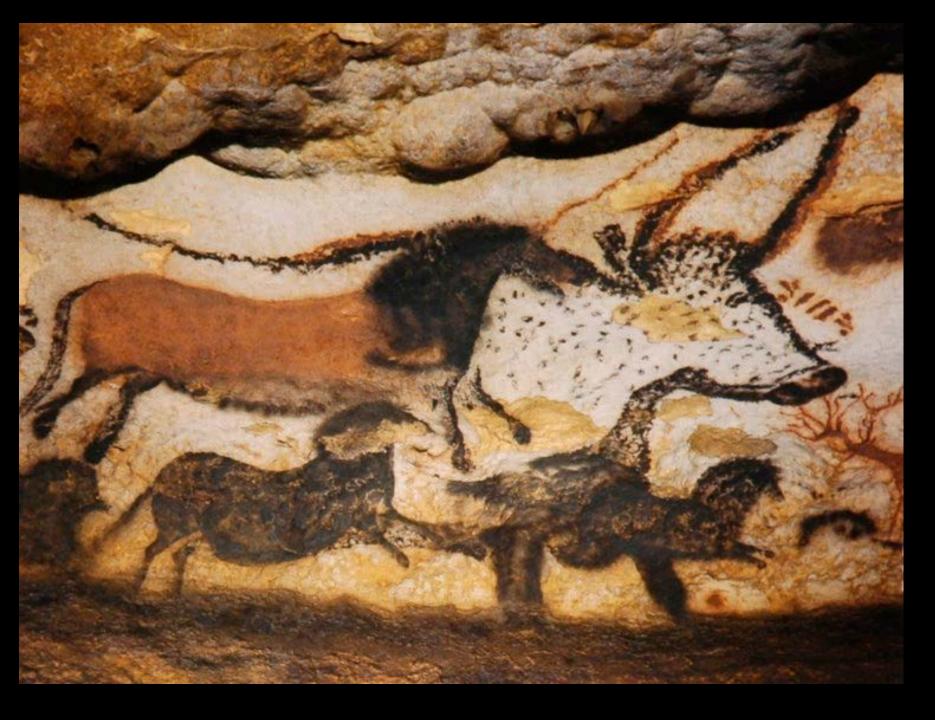
Virtual Art: From Illusion to Immersion

Thus what is decisive in techne does not lie at all in making and manipulating nor in the using of means, but rather in the aforementioned revealing. It is as revealing, and not as manufacturing, that techne is a bringing-forth. (13)

Martin Heidegger, "The Question Concerning Technology" (1954)

technology = a challenging, a bringing-forth

What is the relationship between art and design?



Cave Paintings, Lascaux Cave, Lascaux France, c. 17,000 BCE

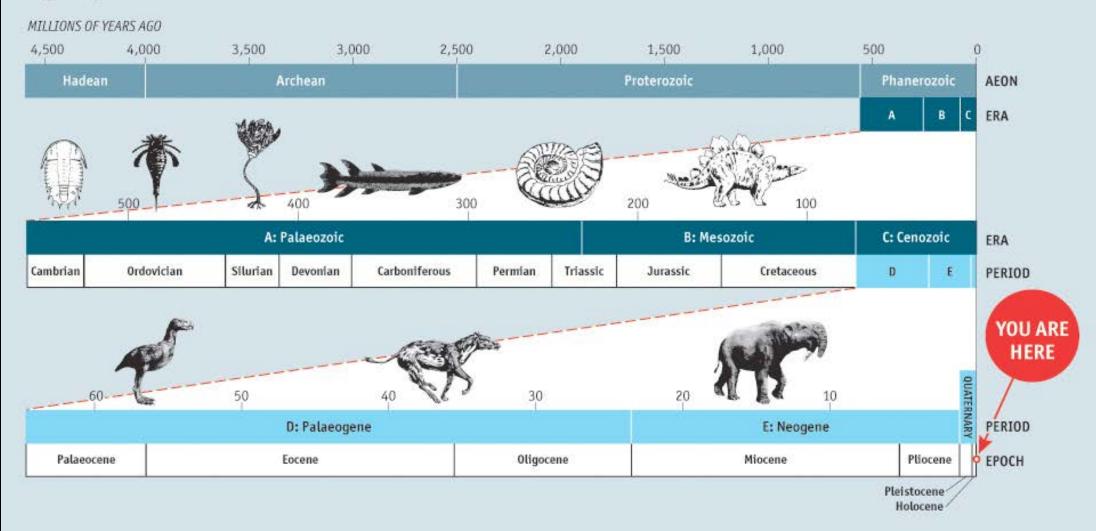
Parietal Art: archeological term for cave paintings; "parietal" means "of or relating to the walls of a part or cavity"

virtual reality

immersion



## A geological timeline of the Earth



## AGE STONE

## Mesolithic

The end of the last Ice Age dates to about 12kya.

10kya

Britain was finally an island around 8kva



4000 BC

**Neolithic** 

Farming was

The earliest feature of Stonehenge, a circular bank and ditch, was started around 5kya, 3000 BC. The stones came later. Skara Brae was also first

inhabited in

3000 BC

Amesbury Archer is with the earliest metal tools and jewellery in

Britain

4kya

2000 BC



2kya

AD 43

The Iron Age The second in Britain begins around invasion of 2,8kya, 800 Britain in AD 43 is usually used as the end of the Iron Age and prehistory in Britain

Iron

8000 BC

developed in

and sheep

Another tipi-like The Storrega house was found landslide off the coast of at Howick in Northumberland and dates to 6100 BC about 7600 BC

caused a tsunami on the east coast of Britain and flooded Doggerland.

central Europe by about 7.7kva, 5700

The earliest copper objects start being made in Europe around 7kya, 5000 BC

introduced to Britain around 6kya, 4000 included domesticated wheat and barley, sheep and cattle. Pottery was also

introduced

The Bronze Age begins around 4.3kya, 2300 BC. The buried near Stonehenge

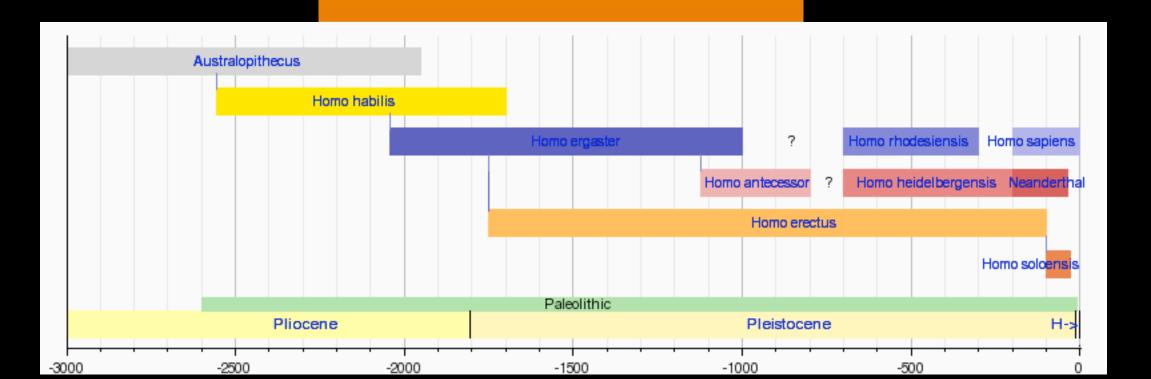
Star Carr, a settlement in the Near East North Yorkshire around 10kya with the earliest This involved house in Britain domesticating (it would have wheat, barley look like a tipi). was almost permanently inhabited around 11kya People wore red deer antlers in

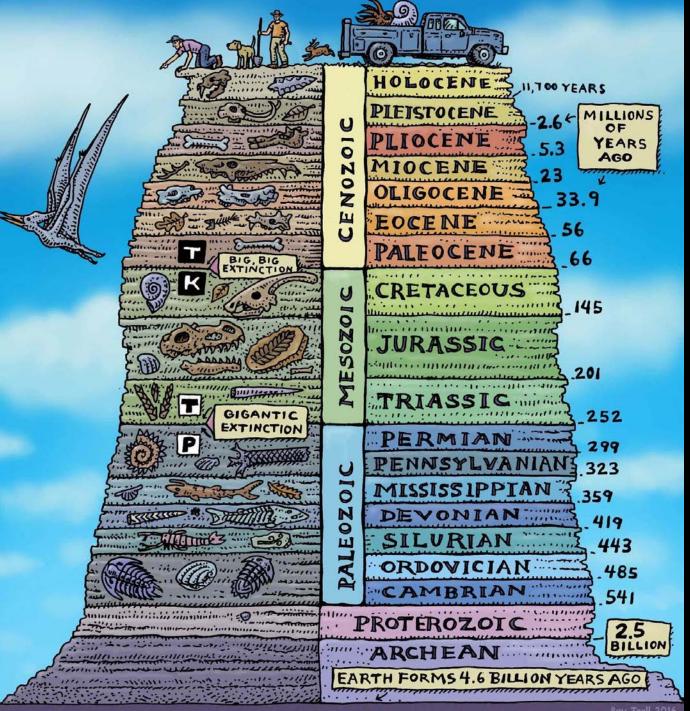
ceremonies

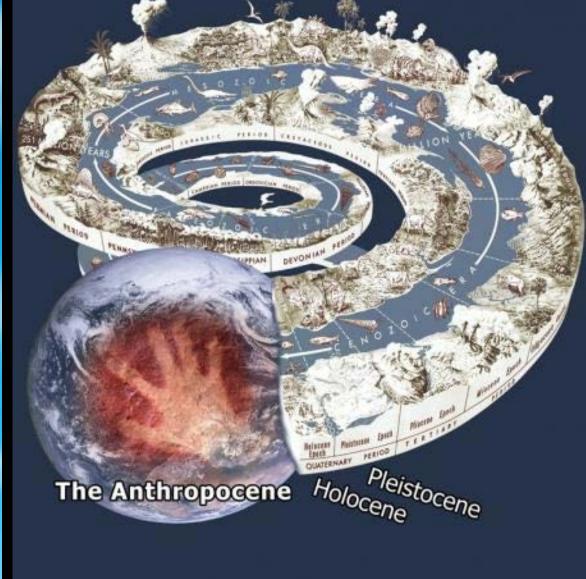
## The Paleolithic Era

- The Paleolithic Era (Old Stone Age) began when hominids first made tools.
- These tools were used to make their lives easier.

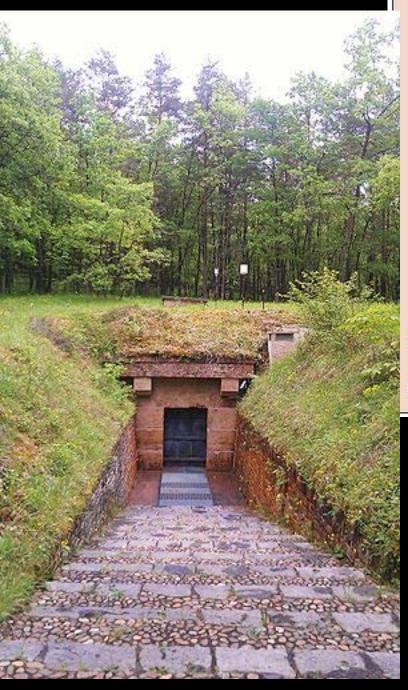


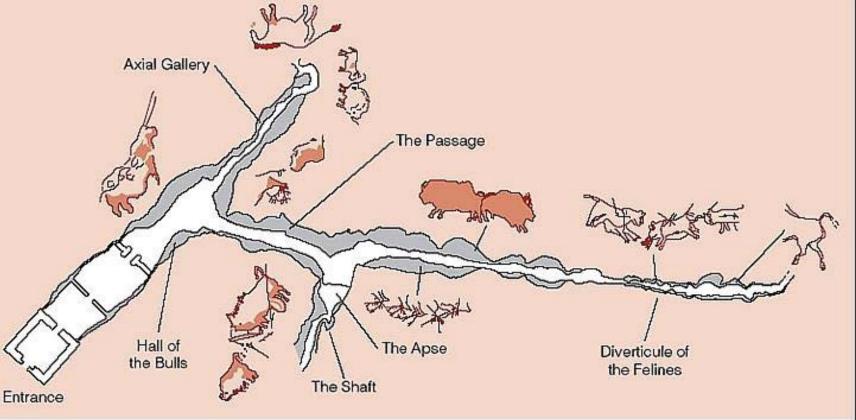






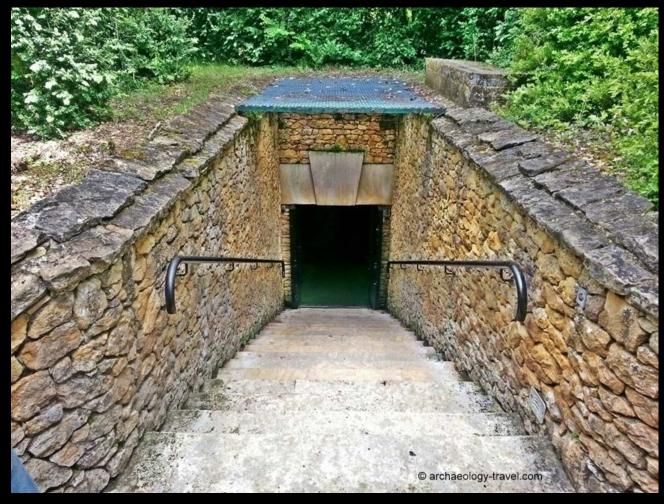
**Anthropocene**: relating to or denoting the current geological age, viewed as the period during which human activity has been the dominant influence on climate and the environment.











Left: Entrance to Lascaux I Above: The entrance to Lascaux II, which mimics the entrance to Lascaux.





Hall of Bulls

**IMMERSION** 

IMMERSIVE SPACE

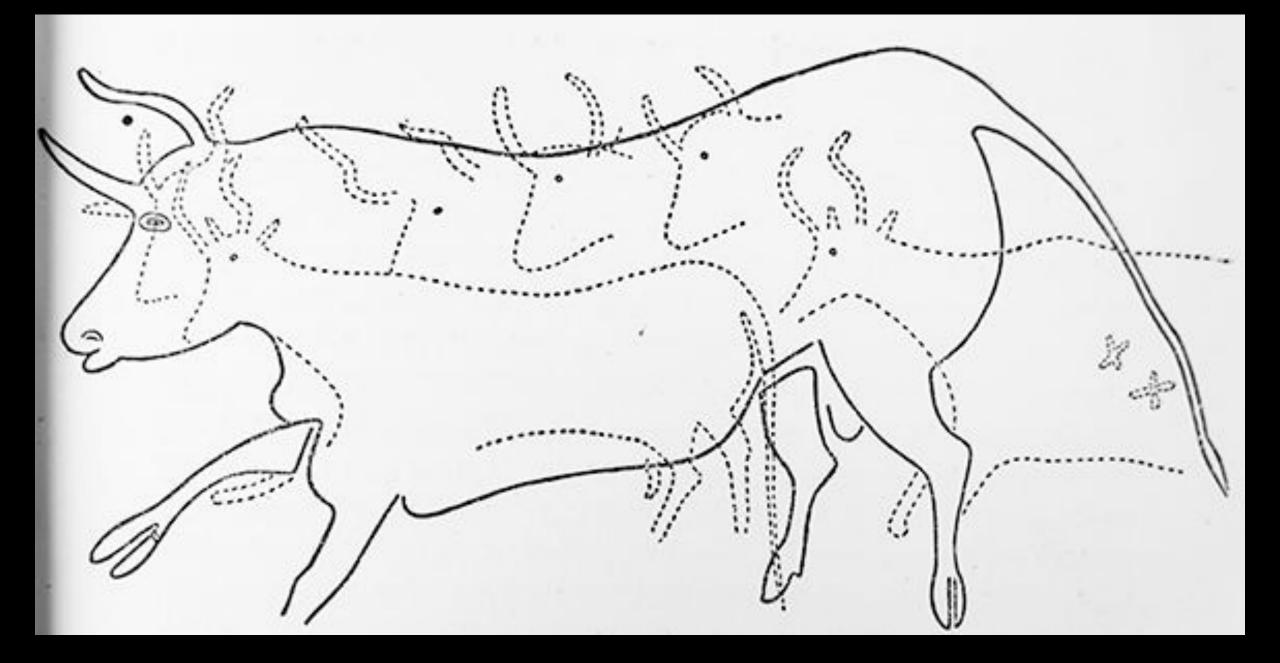
IMMERSIVE EXPERIENCE

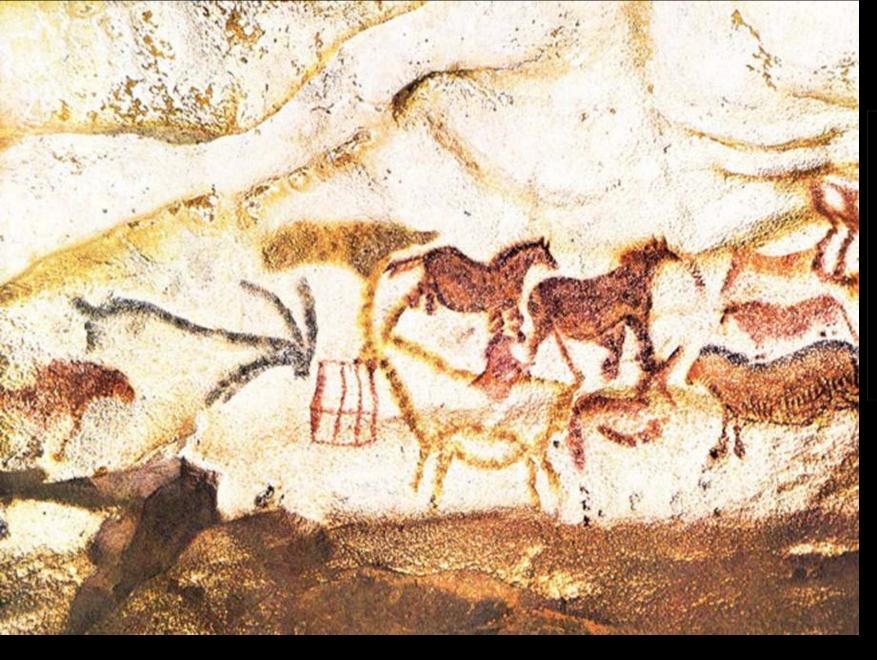


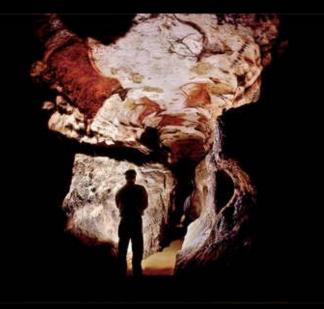
The Unicorn, in the Hall of the Bulls; left, from afar, right close up. -- Perhaps referencing a rhinorceros



The Great Black Bull







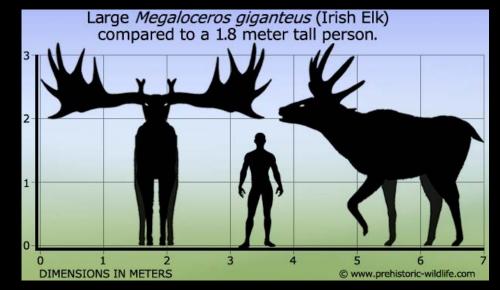
View into the axial gallery

The right wall of the Axial Gallery

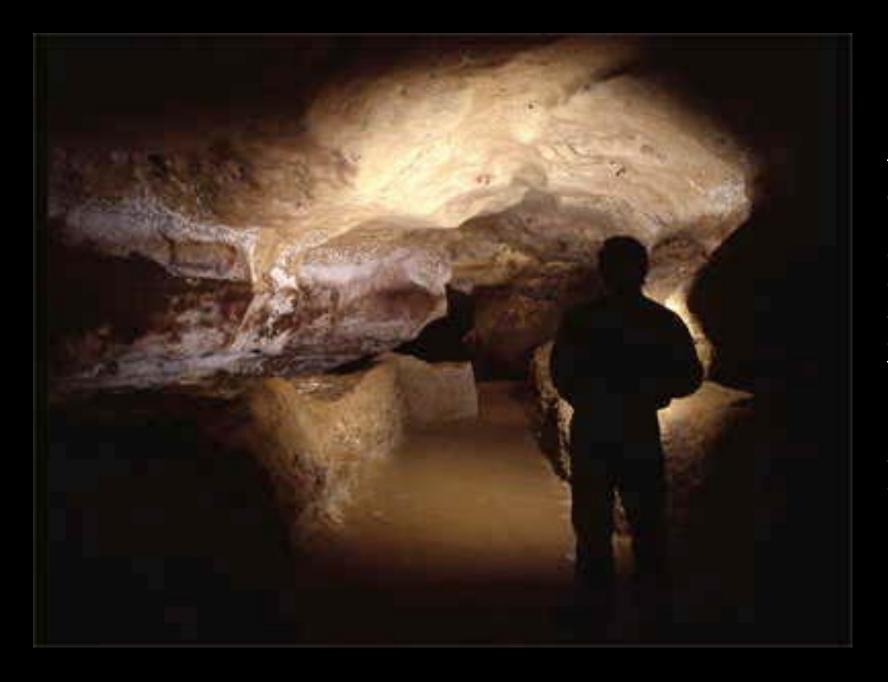






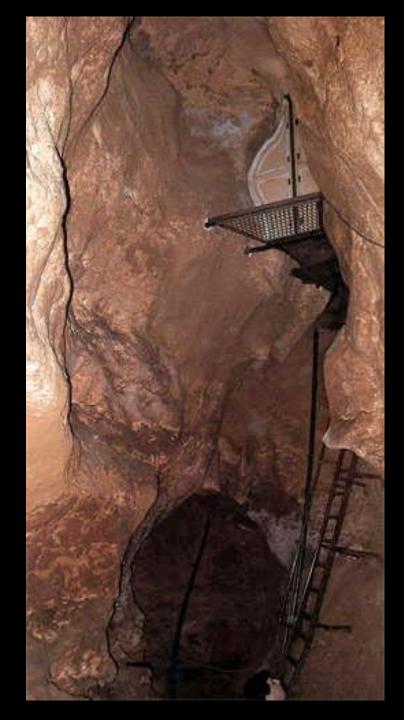


Megaloceros in Axial Gallery



The Passageway, or the Passage, connects the Hall of the Bulls to the Nave and the Apse. It has a high density of images which are often difficult to interpret. There are several hundred engraved figures, and some painted ones, 385 in all. The images which could be identified included horses, bison, ibex, aurochs, deer, and various signs including a hook, a cross, and a quadrangular sign.

Photo and text: http://www.lascaux.culture.fr/





This is one of the most studied and argued about paintings in Lascaux. It is in what is known as the Well, or the Shaft, and is reached by climbing down a ladder from the Apse.

The main scene includes a disembowelled bison, a man with a bird's head who appears to have been felled by the bison, a spear, and a bird on a pole.

Was the man a shaman with a bird as totem? Did the painter believe that dead people became birds? We shall never know.

Photo: Don Hitchcock 2008

Source: Display at Lascaux Révélée





Several views of an oil lamp (a deer fat lamp), found in the sediments in the floor of the Shaft at Lascaux cave





## techne





Cave-painting pedagogy

http://www.heritagedaily.com/2017/01/why-we-built-an-artificial-cave-to-teach-our-students-about-ancient-art/113835

Cave painting in India

http://www.independent.co.uk/arts-entertainment/art/news/40000-year-old-cave-paintings-include-oldest-hand-stencil-known-to-science-9783840.html